

Potash Ridge Corporation Announces Name Change

TORONTO, Aug. 10, 2018 -- Potash Ridge Corporation (the "Company") (TSX:PRK) announces that the Company has changed its name from "Potash Ridge Corporation" to "SOPerior Fertilizer Corp." (the "Name Change"). The Company filed Notice of Articles in relation to the Name Change on August 3, 2018. The Name Change has been approved by the Toronto Share Exchange.

Effective at the opening on Wednesday, August 8, 2018, the Company began trading under its new TSX ticker symbol, "SOP".

Transfer Agent: Computershare Investor Services Inc.

Trading Symbol: SOP (NEW)

CUSIP Number: 83577W108 (NEW)

On behalf of the Board of Directors
POTASH RIDGE CORPORATION

R. Bruce Duncan
Executive Chairman and Director

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No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.

FORWARD LOOKING STATEMENTS: This news release contains forward-looking statements, which relate to future events or future performance and reflect management's current expectations and assumptions. Such forward-looking statements reflect management's current beliefs and are based on assumptions made by and information currently available to the Company. Investors are cautioned that these forward looking statements are neither promises nor guarantees, and are subject to risks and uncertainties that may cause future results to differ materially from those expected. These forward-looking statements are made as of the date hereof and, except as required under applicable securities legislation, the Company does not assume any obligation to update or revise them to reflect new events or circumstances. All of the forward-looking statements made in this press release are qualified by these cautionary statements and by those made in our filings with SEDAR in Canada (available at www.sedar.com).